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## **Perennials® Returns Back to Basics for Classic Spring Fabric Collection**

*New additions highlight modern neutrals and performance properties*

Dallas, Texas – February 12, 2018 — [Perennials Fabrics®](#), a leader in the international design industry and the preeminent provider of luxury performance textiles and accessories, has announced the debut of **Natural Selection**, a new collection of sophisticated 100% solution-dyed acrylic fabrics inspired by a return to modern neutrals and timeless classics. *Natural Selection* introduces five new qualities such as a pinstripe velvet and a fun animal pattern. The collection, which highlights the brand's foray into olive tones, debuts seven new colorways: Dirty Martini, Wisteria, Overcast, Thundercloud, Daybreak, Twilight Zone, and Sea Breeze.

*Natural Selection* boasts a soothing mix of nature-inspired neutrals, clean patterns, and indulgent textures. **Soft Touch** features a non-directional texture suitable for railroading and subtle enough for any room design. Soft enough to snuggle, yet tough enough to withstand messes, it is available in a variety of classic colorways including client-favorite, Nickel. On the cozier side, **Classy** is a plushy pinstripe velvet with a luscious iridescent effect due to color blending. Classy is available in nine colorways including a new color for the brand, Dirty Martini.

Inspired by a cloud-scape design and aged velvet, **Partly Cloudy** is an understated pattern that lends an interesting edge to a variety of design styles, from contemporary to maximalist. Partly Cloudy is a perfect complement to high-traffic living spaces, and is available in six exquisite colorways.

**Go To Stripe** and **Wild Thing** add graphic elements to the collection. **Go To Stripe** is a fresh take on a classic stripe in an easy-to-use scale. The resilient performance fabric features a subtle texture to add visual interest, and is available in 12 colorways, including trend-friendly Olive. **Wild Thing** is a twist on animal print that adds exotic flair to the ageless collection. Wild Thing is available in the zebra-inspired Ebony colorway, and is ideal for upholstery use in modern designs.

"We are thrilled to debut our *Natural Selection* collection of fabrics," says Ann Sutherland, president of Perennials and Sutherland, LLC. "The core of Perennials is our performance technology – our ability to uphold our promises of stain-resistance, UV resistance, and fade resistance while designing beautiful fabrics. We always aim to marry our performance features with the luxury styles designers seek out, so that they never have to compromise their aesthetic when working with our fabrics. By spotlighting classic elegance for Spring 2018, we are returning to the root of our brand and celebrating our products' resilience, longevity, and livability."

Woven from fine 100% solution-dyed acrylic yarn, Perennials' fade-, mildew- and UV-resistant fabrics and rugs are able to stand up to life's everyday adventures without sacrificing great design, making them uniquely suited to fit beautifully with any indoor or outdoor aesthetic. All Perennials fabrics are independently tested and certified in accordance with industry standards, including resistance to soil, water, UV radiation, tearing and abrasion. They are also bleach cleanable and easily maintained. The fabrics in this collection feature Perennials' Nano Seal™ finish for extra protection against the elements.

More than just a coating, Perennials Nano Seal™ is molecularly bonded with the fibers providing long-lasting protection even after repeated washings.

Perennials® *Natural Selection* collection is available to interior designers and architects through fine showrooms worldwide. To view the full collection, visit [www.perennialsfabrics.com](http://www.perennialsfabrics.com). High-res images are available upon request.

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#### **About Perennials and Sutherland, LLC**

The Perennials and Sutherland, LLC companies are icons and acknowledged leaders in the international design industry. CEO David Sutherland and President Ann Sutherland share an ingenious talent for curating the finest interior and exterior collections of luxury furniture, fabrics, rugs and accessories. Based in Dallas, Texas, the company is comprised of Sutherland Furniture®, Perennials Luxury Performance Fabrics® and David Sutherland Showrooms.

Perennials Fabrics® is recognized by interior designers and high-end retail customers as the leader in luxury performance fabrics. Perennials Fabrics® and Perennials Luxury Performance Rugs combine the look and feel of high-quality, natural materials with the superior performance properties of their genuine 100% solution-dyed acrylic fiber technology. View the full collections at [perennialsfabrics.com](http://perennialsfabrics.com).

Sutherland Furniture® is a world leader in luxury outdoor furniture for modern lifestyles. The company has created the preeminent furniture brand through partnerships with the world's leading designers, along with utilizing the highest quality materials. View the full collections at [sutherlandfurniture.com](http://sutherlandfurniture.com).

David Sutherland Showrooms are full-service, multi-line showrooms which serve the professional design market in showrooms and studios across the United States. For more information and locations, visit [dauidsutherlandshowroom.com](http://dauidsutherlandshowroom.com).